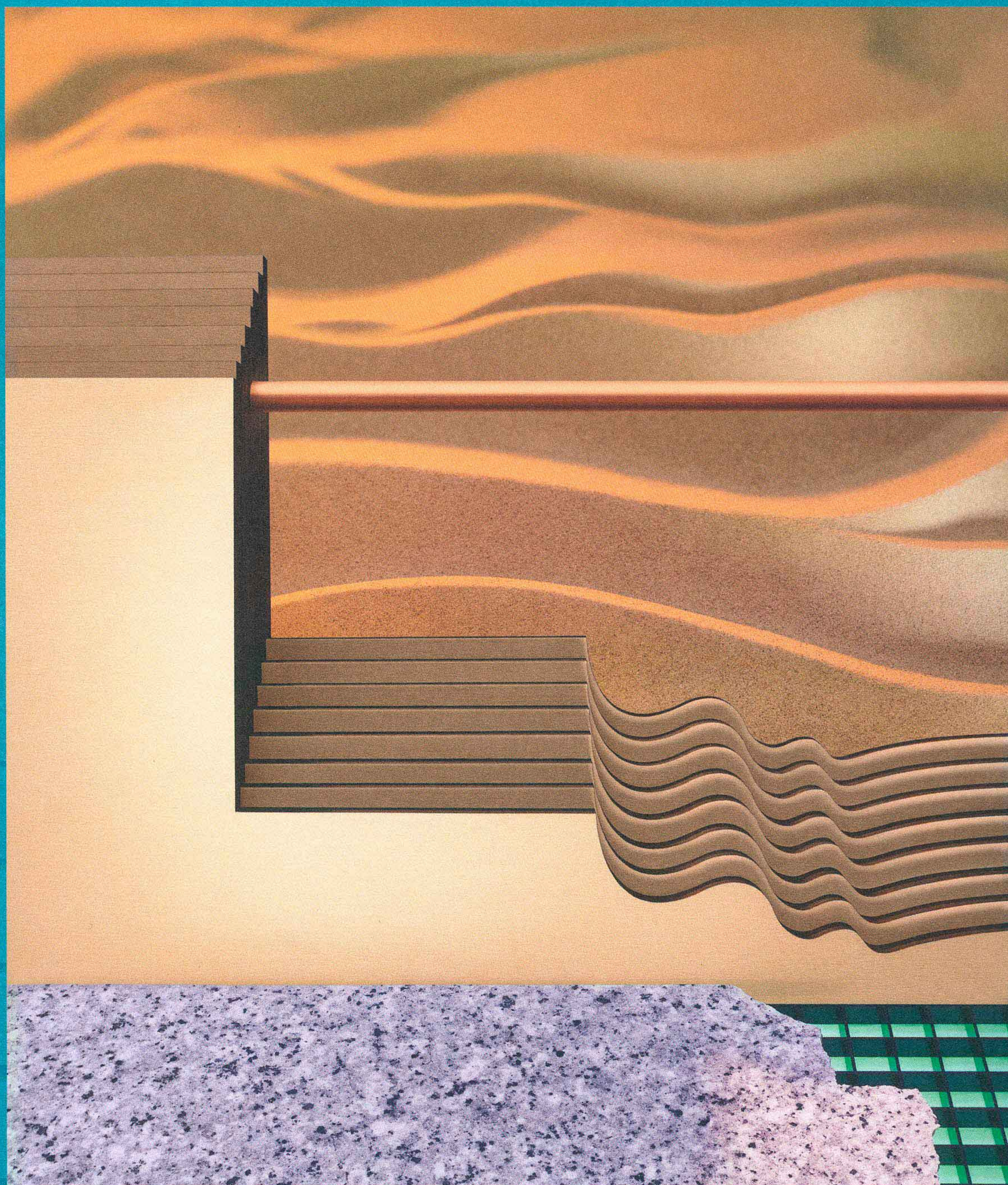


FRAME

THE GREAT INDOORS

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THE FASHION OF FITNESS

Tapping into the
wellness industry

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Light Moves

As homes shrink and one-person households multiply, manufacturers meet the need for **COMPACTNESS AND FLEXIBILITY** with mobile and multifunctional luminaires.

Words

JANE SZITA

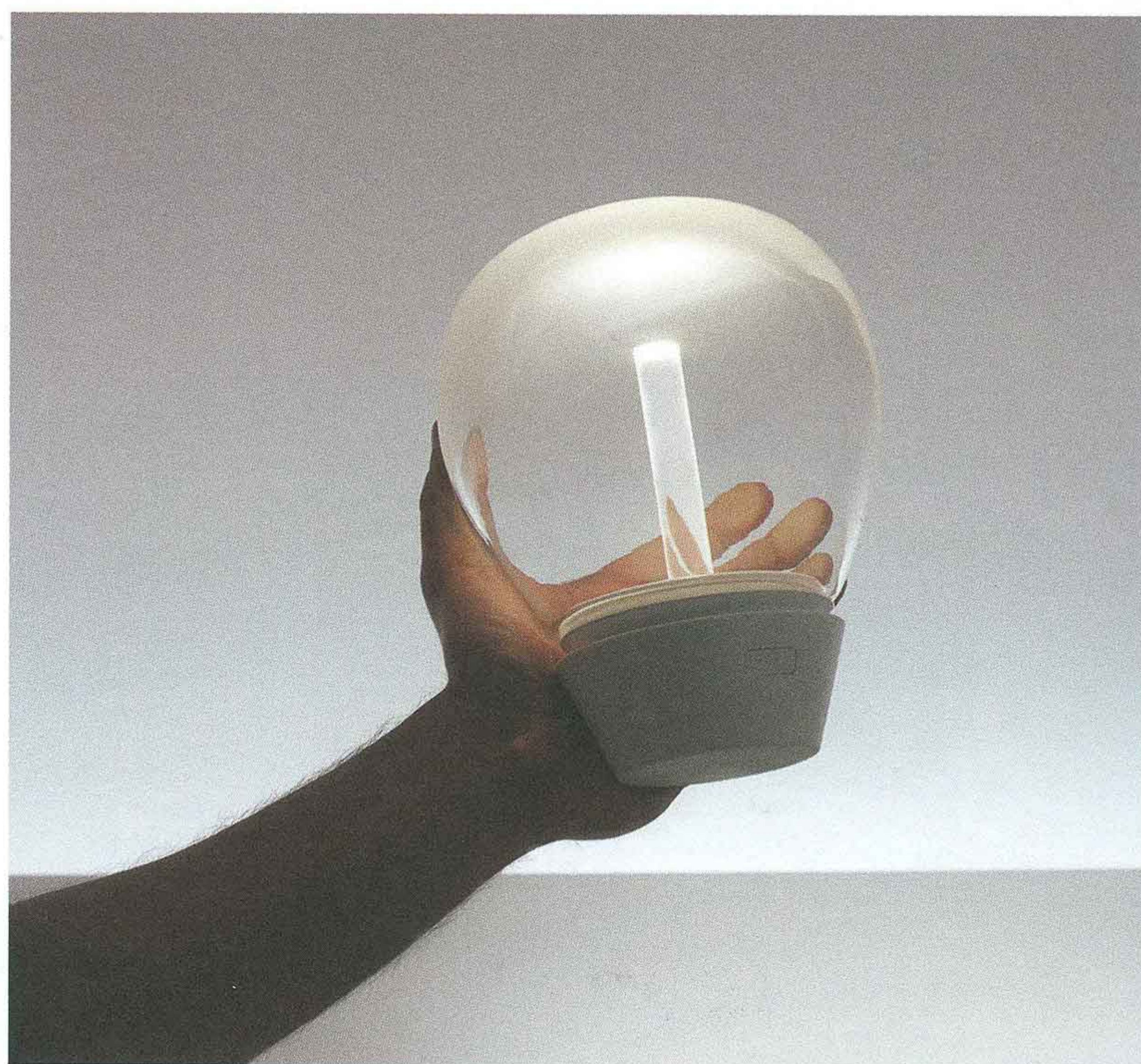
Living spaces are getting smaller. The average size of a family home in the UK, for example, has decreased by 2 m² in the last decade alone, according to a recent survey by financial services firm LV. Meanwhile, the size of the average family is also diminishing: the UN reported this year that no less than 15 per cent of households globally now consist of just one person, with the highest rates of single-person occupancy pushing 40 per cent in Northern European countries and, following close behind at over 30 per cent, Japan, the USA, Canada, Australia and New Zealand.

Smaller living spaces mean that people are making their homes more flexible by using the same areas to accommodate different activities. This factor, combined with the growing trend for outdoor living, has created a market for objects that can adapt easily to all sorts of contexts. Lighting manufacturers, along with furniture makers, are responding with products that are visually versatile and multi-applicable. Possibilities range from a diversity of atmospheres to an array of functional requirements.

Thanks to technologies such as wireless charging, lighting design is increasingly incorporating portability, reflecting the more fluid domestic lifestyles we tend to adopt nowadays. Migrating between indoors and outdoors, or upstairs and downstairs, portable luminaires are as mobile as their owners. And with single-person households a growing market, the lamp becomes almost as much of a personal accessory as the smartphone.



Lightweight and portable in colourful polycarbonate, Marset's Bicoca, designed by Christophe Mathieu, has a magnetic base and a tiltable shade that directs the light.



Empatia Mobile, designed by Carlotta de Bevilacqua for Artemide, combines mobility with the high performance of a traditional lamp, thanks to cutting-edge LED technology.